



October Quarterly Newsletter

Your Local Dental Clinic - Caring for your smile



Welcome to Our Quarterly Newsletter!

We're excited to launch our very first quarterly newsletter. This will be sent to all patients who have opted into marketing emails. Inside, you'll find oral health tips, meet-the-team features, offers, events, and much more—a little something to help you feel part of the Greenside Dental Care family.

Referral Rewards

We're kicking things off with our referral offer! For every new patient you refer to our practice, you'll receive a £20 M&S gift voucher. The patient must mention your name when booking their appointment.

Plus, every quarter, all patients aged 18+ are automatically entered into our £50 M&S voucher giveaway—just one of the many ways we like to say thank you.



New Patient Offer is to Continue!

For just £100, new patients will receive:

- Full new patient exam
- Complimentary hygiene visit (worth £65)
- Free consultation with our Treatment Coordinator

Please share this with friends or family who might be looking for a new dentist – we'd love to welcome them to Greenside Dental Care.

Practice Plan

Did you know we have a dental plan?

After your initial new patient appointment, you can join at any time. Our most popular plan is just £20.25 per month, which spreads the cost of routine care across manageable monthly payments.

Your plan includes:

- Free emergency appointments (normally £65–£195)
- 10% off routine treatments
- 25% off sundry items
- Peace of mind knowing your routine dental care is covered

It's a great way to budget and ensure you stay on top of your oral health.

Treatment Coordinator

Free Consultation with Our Treatment Coordinator

Our Treatment Coordinator offers free consultations to discuss possible treatment options such as implants, Invisalign, fixed orthodontics, and composite bonding.

This is a great opportunity to explore what's possible for your smile and get an idea of potential treatment plans and costs before committing to a dental appointment.



Book your Treatment Coordinator consultation during November and proceed with treatment (minimum value £500), and you'll receive a £20 M&S voucher as a thank-you!

A Warm Welcome To Sean

Sean brings over 10 years of experience in the dental industry and is highly skilled in all aspects of hygiene care. In addition, he can provide composite fillings and children's extractions.

His extended hours mean greater flexibility for patients, with appointments available from 8:20am until 5:00pm.

Community Connections

You might have spotted our signs around the local area—we're proud supporters of Liversedge Football Club, Cleckheaton Cricket Club, and St. Paul's Church in Cleckheaton.





Halloween Smiles



As the spookiest season approaches, we all know sweets are part of the fun! While we love treats ourselves, it's important to enjoy them in moderation. Here are our Top 5 Tooth-Friendly Tips:

- Keep sweets to mealtimes only, reducing the time teeth are exposed to sugar.
- Limit the number of houses you visit to cut down on the sweet stash.
- Avoid sweets within one hour of bedtime—teeth are more vulnerable after an acid attack.
 - Supervise brushing with fluoride toothpaste before bed (especially important as saliva flow is reduced overnight).
- Offer sugar-free alternatives such as cheese, nuts, or breadsticks.



This October, thousands of people across the UK will be taking part in Stoptober—a campaign encouraging people to give up smoking and cut down on alcohol.

Both smoking and alcohol can significantly impact your oral health, increasing the risk of gum disease, tooth loss, and mouth cancer. If you're considering quitting or reducing your intake, here are some tips:

- Switch to sugar-free gum to help manage cravings.
- Replace alcoholic drinks with sparkling water or alcohol-free alternatives.
- Set small, achievable goals—every day smoke-free is a success.
- Reach out to your dentist for advice on oral health checks if you are a smoker or drink regularly.

Your mouth (and overall health) will thank you for it!



Meet the Team – Dr. Chris Woods

Chris is our longest member of the team, and one of the owners here at Greenside Dental Care. Chris qualified in 2000 from Leeds university.

Since then, he has developed a special interest in restoring teeth with dental implants so his patients can avoid the need for loose uncomfortable dentures.

He attained a post graduate diploma in implant dentistry in 2012 and holds a qualification in restorative dentistry also. He continues to keep abreast of modern techniques, and enjoys the use of digital dentistry.

In the past he has mentored newly qualified dentists in their vocational year, and now focuses his time providing high quality implant and general dental care.

Chris is currently completing his diploma in Orthodontics & Dentofacial Orthopaedics (PG.Dip) and will be completing this by the end of 2025.

Chris' future focus is on implant and orthodontic treatments, with a passion for transforming smiles and helping his patients achieve the confidence they deserve



New Services – Fixed Orthodontics



- Dr. Chris Woods is now offering fixed orthodontic treatments—a fantastic addition to our ever-growing range of services. With NHS orthodontic waiting times currently exceeding four years, this provides an excellent option for patients who prefer not to wait. By choosing private orthodontic care, you can begin treatment much sooner and take the first step towards achieving the smile you deserve.



★★★★★ Your Reviews Matter

Reviews help new patients choose the right practice, and we're so grateful to everyone who has shared their experiences with us. Here are just a few highlights from recent months:

"I have been a patient at Greenside for over 15 years. This is a brilliant practice, Dr Woods has set such a high standard that each member of the team is totally dedicated to providing an absolutely first class service."

"My latest appointment with Adele Boyce, the hygienist, went swimmingly; she helps you feel at ease and gives excellent tips on how to manage your dental hygiene."

"So glad I chose this Dentist, the Staff are unbelievable, so helpful, friendly & helped me so much."

"Just registered as a new patient. Cheryl on reception was so helpful and welcoming. The dentist, Katherine, is brilliant... Chris did a great job on my implant today."

Thank you for your kind words—they mean the world to our team.

Congratulations Charlotte!

Our lovely Practice Manager recently got engaged—huge congratulations from all of us at Greenside! We're absolutely thrilled for her and her fiancé as they begin this exciting new chapter together. The whole team is wishing them a lifetime of happiness, laughter, and love



Congratulations Joanna!

Our lovely Joanna has now officially registered with the General Dental Council as a dental nurse – a big milestone and one we're all super proud of her for. Well done, Joanna!



Congratulations and Good Luck Emma!

Our wonderful nurse Emma recently turned 21—happy birthday!

Not only is she celebrating this milestone, but she's also taking on an incredible challenge this October, walking 100 miles in support of Breast Cancer, a cause very close to her and her partner's heart. We're so proud of her dedication and wish her the best of luck in both her celebrations and her charity challenge!





Christmas Whitening Offer

Our Christmas Whitening offer is back!!
Running: 01/11/2025 - 05/01/2026
T&C's Apply



£100 discount
Home and in
house
whitening